

## For Immediate Release

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### **The American Heart Association's Annual Heart of the Hamptons Ball Returns for its 16<sup>th</sup> Year** *"Sweet 16" to Take Place on Saturday, June 23, 2012*

Long Island, NY – march 27, 2012 - Summer is fast approaching and the Hamptons are gearing up for an exciting event season. An event that will once again stand out this summer is the American Heart Association's 16<sup>th</sup> Annual Heart of the Hamptons Ball. This incredibly anticipated event will be taking place on the grounds of the Hayground School in Bridgehampton, NY on Saturday, June 23, 2012

This year, the Heart Ball will honor **Jeffrey Moses, M.D.**, Professor of Medicine Columbia University Medical Center and **Layne Lieberman-Liebelson, R.D.**, Nationally Renowned Food Expert & Nutritionist. This year's event Chair will be **Kevin O'Connor**, CEO, Bridgehampton National Bank

The Heart of the Hamptons Ball, is a fun and elegant event focused on raising funds for the mission of the American Heart Association. Friends and colleagues from NYC, Long Island and the Hamptons enjoy the beautiful setting of the Hamptons while eating delicious heart healthy foods, drinking delightful local wines and having fun with the music and dancing. The evening will feature live music, cocktail hour, buffet dinner, as well as a live & silent auction will also highlight the night

The Ball will take place from 6:00 p.m. to 11:00 p.m. Tickets are \$500. For more information, sponsorship opportunities or to purchase tickets, please contact Barbara Poliwoda at (631) 734-2804 or visit [www.heart.org/suffolkcountynyheartball](http://www.heart.org/suffolkcountynyheartball).

The American Heart Association would like to thank local media sponsors, Long Island Pulse Magazine, WVVH-TV, Dan's Papers, Hamptons & Gotham Magazine.

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**About the American Heart Association**

Founded in 1924, we're the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat and defeat these diseases — America's No. 1 and No. 3 killers — we fund cutting-edge research, conduct lifesaving public and professional educational programs, and advocate to protect public health. To learn more or join us in helping all Americans, call 1-800-AHA-USA1 or visit [americanheart.org](http://americanheart.org).